Digital Parenting

June 2016

Social Media Today

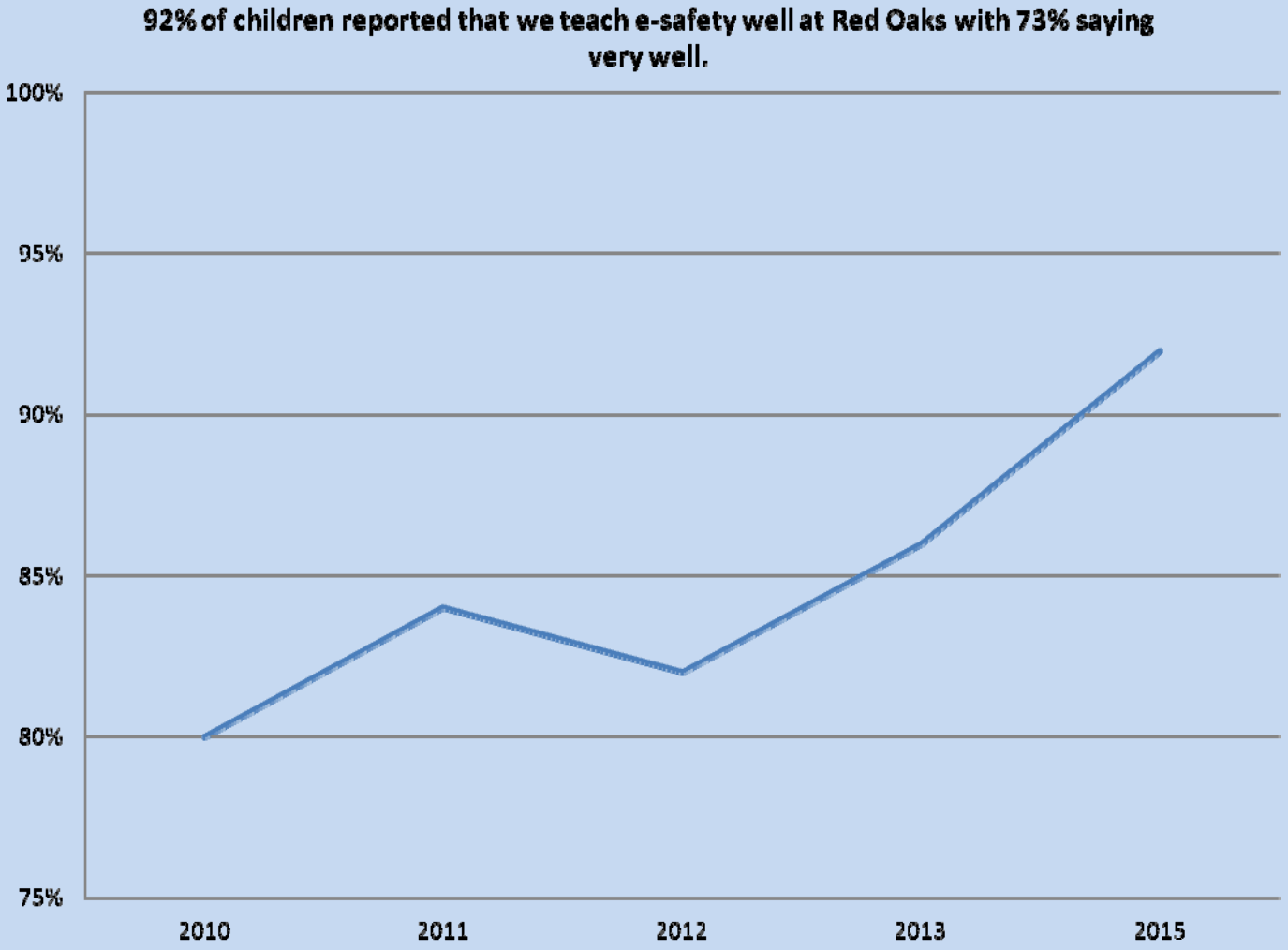
Today's objectives

- To share the picture of online safety at Red Oaks and the profile of our children.
- To celebrate the benefits of technology in our children's lives.
- To share our views on proactive digital parenting and what this looks like.
- To inform parents of key risks at the current time for primary aged children.
- To share resources and signpost where to get further support from.
- To find out how we can help you and your children stay safe in this digital world.

What worries you about your child being online? What do you want from today's session?

New Computing Scheme of Work

- The new national curriculum for computing has been developed to equip young people with the foundational skills, knowledge and understanding of computing they will need for the rest of their lives.
- It focuses on:
  - Learning how computers and computer systems, including the Internet work.
  - The opportunities computing offers for communication and collaboration.
  - Using search technologies effectively and supporting them to become discerning in evaluating digital content and its reliability.
  - Selecting, using and combining a variety of software on a range of digital devices to design and create a range of programs, systems and content to collect, analyse, evaluate and present data and information.
  - Using technology safely, respectfully and responsibly; recognising acceptable/unacceptable behaviour and identifying a range of ways to report concerns about content and contact.


92% of children reported that we teach e-safety well at Red Oaks with 73% saying very well.
100%
95%
90%
85%
80%
75%
2010
2011
2012
2013
2015

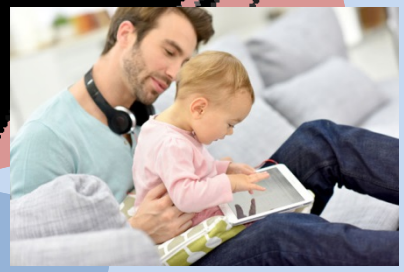
Money management

Communication skills

Confidence

Learning Online?

Computer skills



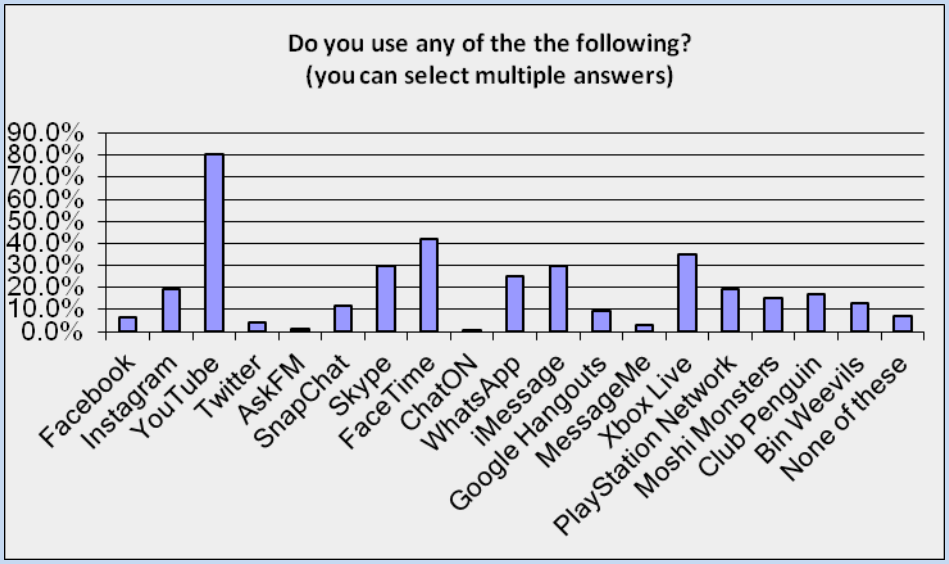
Research

Creativity

What do you think the majority of Key Stage children at Red Oaks are using technology/the internet for?

Our KS2 children: use of Technology

- Tablets (71%), SMART TV's (70%) , games consoles (68%) and laptops (62%) are the most popular form of internet use outside of school. Almost half use a desktop computer and almost one third an e-book reader. Over half use the internet on a mobile phone.
- 30% of children are spending more than 3 hours on a games console a day, 25% on an ipad and 24% a Smart TV.



- It appears our children are mainly using the internet for watching videos/creating content, gaming, text, photo and video messaging and child-friendly social networking sites. Only 6% are on Facebook and 4% on Twitter.
- 90% do not have an account/friends on social networking sites such as Facebook, Snapchat, Instagram and Twitter.

REDEFINED LIFESTAGES
200 150 100 50 0 0 50 100 150 200
POPULATION (THOUSANDS)
1
2
3
20TH CENTURY
CHILDHOOD
TEENAGER
ADULTHOOD
TODAY
CHILDHOOD
TWEEN
TEENAGER
YOUNG ADULT
KIPPERS
ADULTHOOD
CAREER-CHANGER
DOWNAGER
DIGITAL INTEGRATORS
10 HRS 19 MINS
TECH. USE/DAY
5,100,000,000
SEARCHES/DAY
4,000,000,000
VIEWS/DAY
1,000,000,000+
ACTIVE USERS
500,000,000
TWEETS/DAY
1,000,000+
GENERATION Z
BORN 1995-2009
ZEES
GLOBAL GEN
GEN Z
iGEN
DIGITAL INTEGRATORS
CLICK 'N GO KIDS
COTTON WOOL KIDS
SCREENAGERS
UPAGERS
BUBBLE WRAP GENERATION
THE ZEDS
TWEENS
TEENS
SLANGUAGE
Selfies
Cray cray
Defs
Omnsio
YOLO
LOL
MOBILITY
17
JOBS
15
HOMES
IN A LIFETIME*
EFFECTIVE ENGAGEMENT
Verbal
Sit & listen
Teacher
Content (what)
Curriculum centred
Closed book exams
Visual
Try & see
Facilitator
Process (how)
Learner centric
Open book world

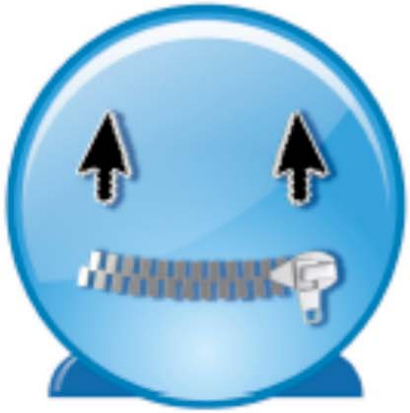
BOYS
ARE MORE
LIKELY TO..
USE A GAMING DEVICE OR PC TO GO ONLINE
BELIEVE PARENTS HAVE NO RIGHT TO KNOW WHAT THEY DO ONLINE
?*!#
GET UPSET BY NASTY CONTENT OR ABUSE IN GAMING
GIRLS
ARE MORE
LIKELY TO..
!
SEE THINGS ONLINE THAT HAVE UPSET THEM
?*!#
RECEIVE A NASTY COMMENT
USE THE INTERNET FOR SOCIAL MEDIA
GET UPSET BY BULLYING ONLINE BUT TURN TO FRIENDS FOR HELP

England

Current Landscape
UK Safer Internet Centre
MINECRAFT
facebook
kik
tumblr.
W
odVoo
Periscope
YouTube
STEAM
PornTube.com
meow
motherless.com
MYEX GET REVENGE.
WhatsApp
Google
MSP
MYLOL
tinder

What is online safety about?

- **E**mpowering children to keep themselves safe when online....
- **E**ncouraging them to be responsible users of the technology....
- **E**ngaging children to recognise the risks and benefits of online communication



ZIP IT

Keep your personal stuff private and think about what you say and do online.

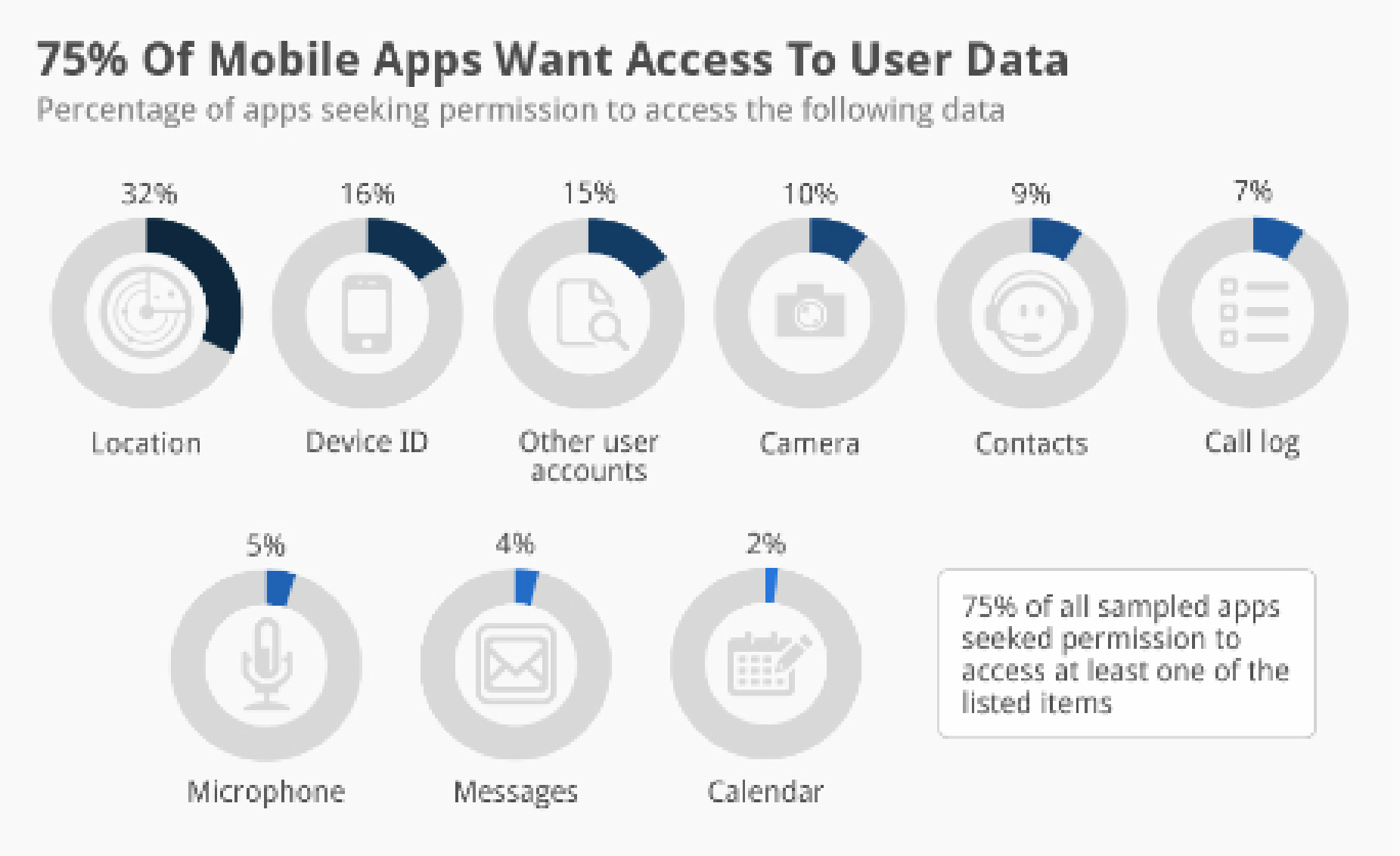
BLOCK IT

Block people who send nasty messages and don't open unknown links and attachments.

FLAG IT

Flag up with someone you trust if anything upsets you or if someone asks to meet you offline.

We also share data without even meaning to…



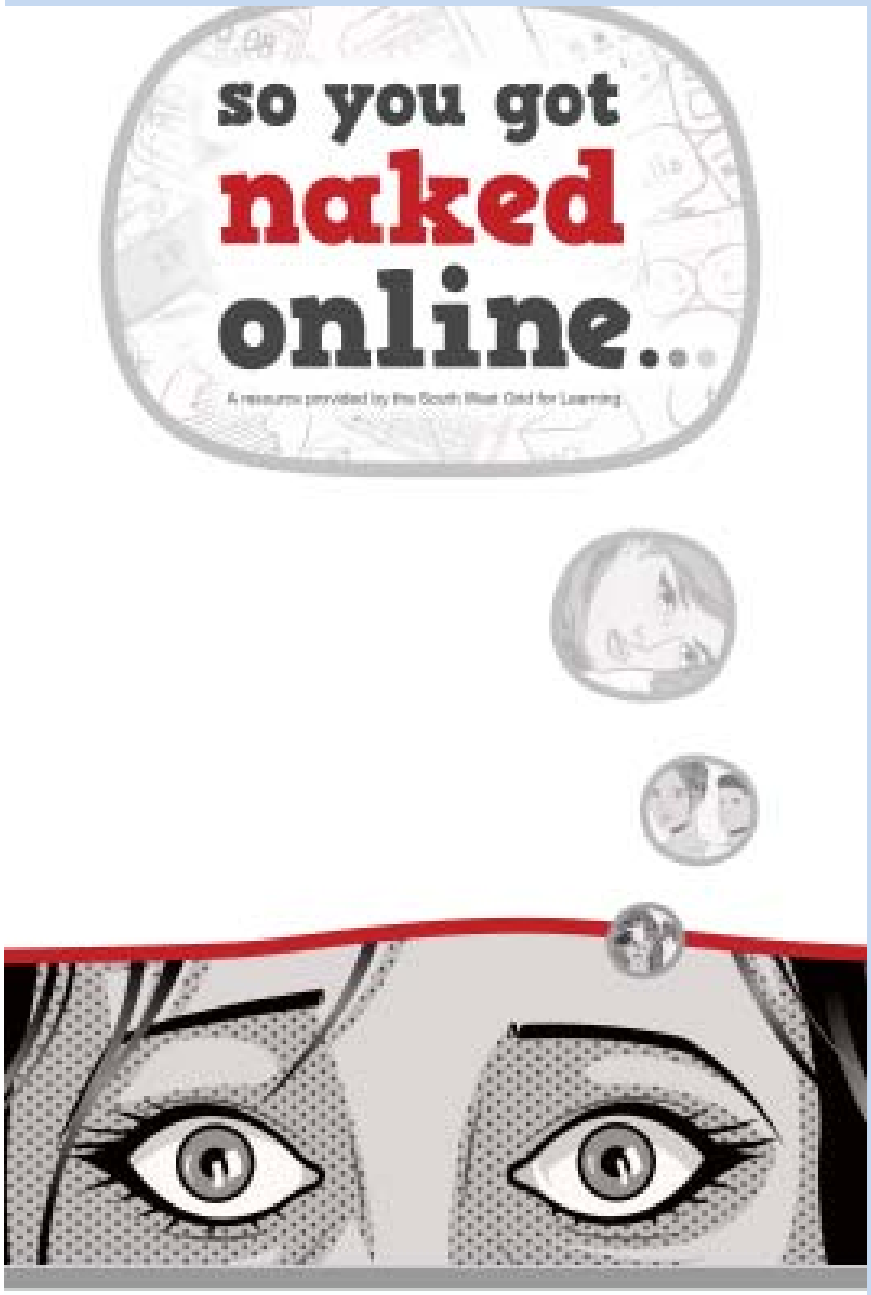
Check out your apps! Your location 24/7 access can be sold!

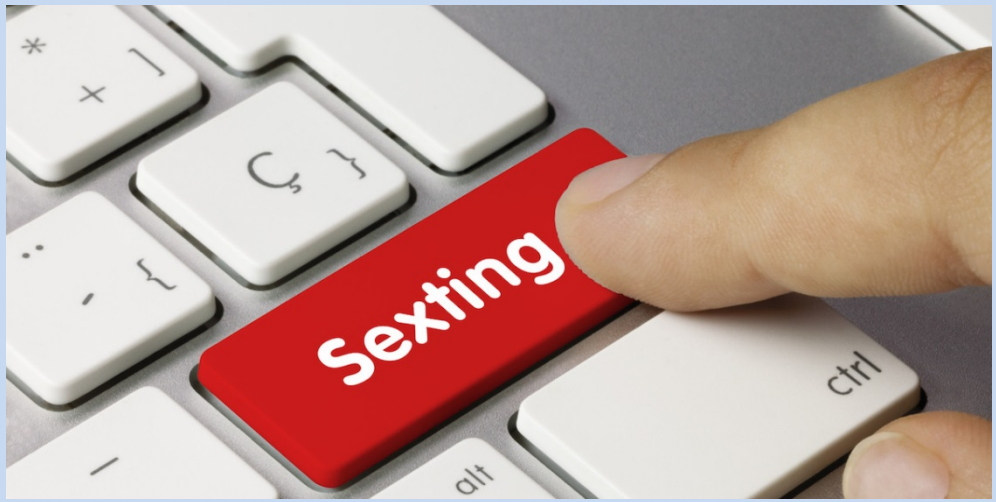
The '*Net* effect'

How the Internet *changes the equation...*

- **Disinhibition:** Lack of visual cues reduces empathy
- **Persistence & searchability:** A permanent easily searchable archive
- **Replicability**: ability to copy and paste from anywhere, to anywhere in a split second
- **Scalability:** high potential visibility
- **Invisible audiences:** you never know who's watching
- **Blurring of public and private:** boundaries not clear

Source: Danah Boyd: *Taken out of Context, 2008*


so you got
naked
online...
A resource provided by the South West Grid for Learning
So you got naked online...


Sexting
ctrl
alt

NSPCC Netaware

Sharing pictures of your children online

Most parents love sharing photos of their children with friends and family. But remember - pictures you share online could be out there for ever. Learn how to protect your child whilst staying social.

Are you a 'sharent'?

For many children online life begins before birth, when their excited parents-to-be post ultrasound images on social media. According to a recent poll, the average parent will share their child's image online nearly 1000 times before their fifth birthday (The Parent Zone, 2015). For parent bloggers the total is likely to be double that, or more.

Concerned?

If you're worried about your child and think something is not quite right, it's best to be on the safe side and find out more.

New site check list

- **What can you do? What's its purpose?** - Functions of the site or technologies – picture sharing? Chat? Webcam? IM?
- Is there a **parent/carer section**?
- How do you **report** a problem?
- Can the account/profile be made **private**?
- Does it have any **parental controls**? E.g. time limitations, how much money is spent, emails sent to your account?

Join yourself & see what all the fuss is about! Always remember that nothing online is 100% safe – there is always the potential for misuse either by adults/children.

O2 and NSPCC Online Safety helpline

Some issues are easier to talk through. So we've set up a free helpline to help you keep children safe online. Call us on 0808 800 5002. You can get advice from our experts on anything you're not sure about, including:

- Setting up parental controls on your computer or other devices
- Help adjusting privacy settings
- Understanding social networks
- Concerns about online gaming

O2 & NSPCC Online Safety helpline

Get free online safety help. Call 0808 800 5002, seven days a week.

Protecting kids online

Stop your children from seeing unsuitable content.

Find out more

What to share online

Keep your children's details secure.

Find out more

Strangers online

Discuss the risks of unknown online connections.

Find out more

Online bullying

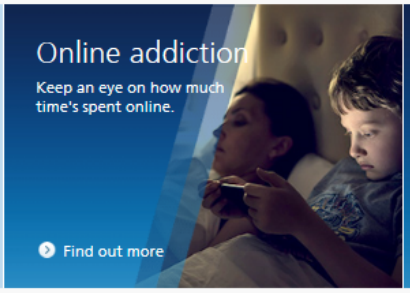
Know the signs of bullying and where it can happen.

Find out more

Online addiction

Keep an eye on how much time's spent online.

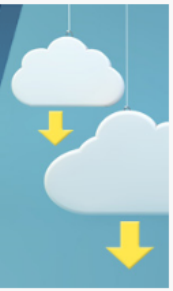
Find out more



Downloading

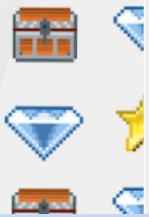
Show your kids how to legally get hold of content.

Find out more



Paying for extras

Learn about subscriptions and premium numbers.

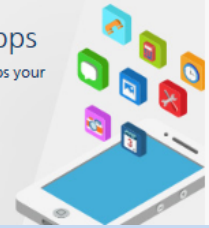


Devices

Choose the right tech for your kids to use.

Advice on apps

Find out about the apps your children are using.



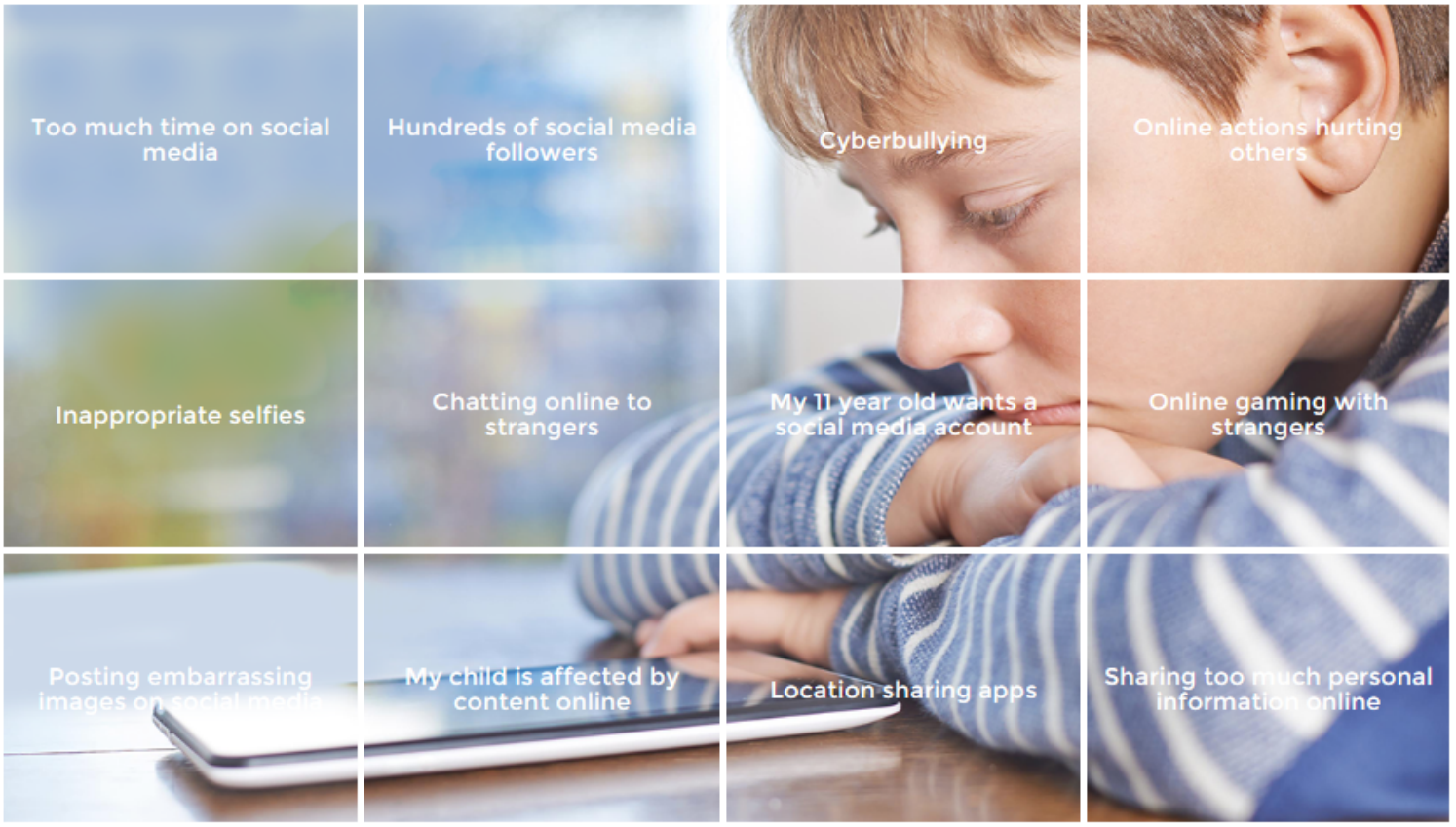
[Safer Internet Centre]

https://www.internetmatters.org/social-media/ | Staying Safe/ Cyber Mentors | Social Media Tips for Parent...

aying Safe- Cyber Ment... | http--eprints.lse.ac.uk-52... | https--www.lse.ac.uk-me... | The Enormous Crocodile ... | Scheme of Work for Stude... | Online Math Games for Ki... | Le

you have open and honest conversations with them about using social media, from posting selfies to chatting and online gaming.

Select the social media concern most relevant to you and reveal the tip

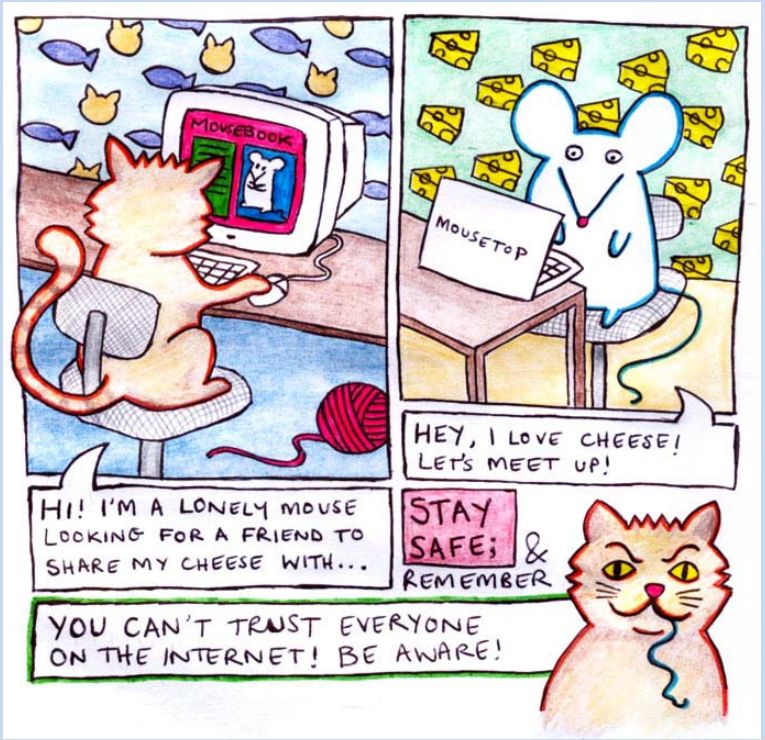


Our KS2 children & cyberbullying

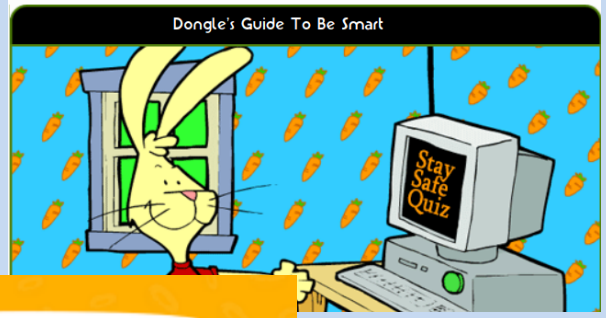
- If they were cyberbullied, it would be a parent that they were most likely to tell (54%).
- When cyberbullied recently, 20% didn't tell anybody, 13% told another adult outside school, 7% a friend, 6% a teacher and 0% another adult in school.
- The number of children being cyberbullied continues to drop – 8% compared to 12% in 2013 and 15% in 2011.
- 58% of these children were bullied on online games, 14% via email, 8% by text, instant messaging or a social networking site.

Our KS2 children: staying safe online

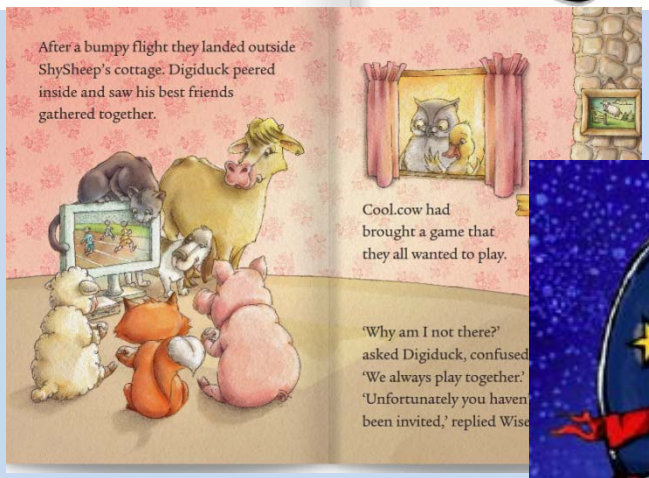
- The number of children who have met someone in real life that they've only met online before – either with a friend, parent or alone has remained static at between 17/18% for the last 4 years. 6% have met a stranger alone that they met online and 7% took a friend. That's 27 children in total this year.



DOWNLOAD AS PDF
20-21/33
"Help!" shouted Smartie, "Daddy Penguin please help! I'm trying to find my game but it has disappeared! "
HELP!!
"Smartie" replied Daddy Penguin, "You are a SUPERSTAR! You did just the right thing by asking for help and not trying to find the website by yourself."
20
Daddy Penguin helped Smartie to get back on to his game and everything was fine again.
Later on in the afternoon...
Can you guess
Smartie was d


Dongle's Guide To Be Smart
Stay Safe Quiz

The Pirate's Donut
A Magda and Mo click or tell story

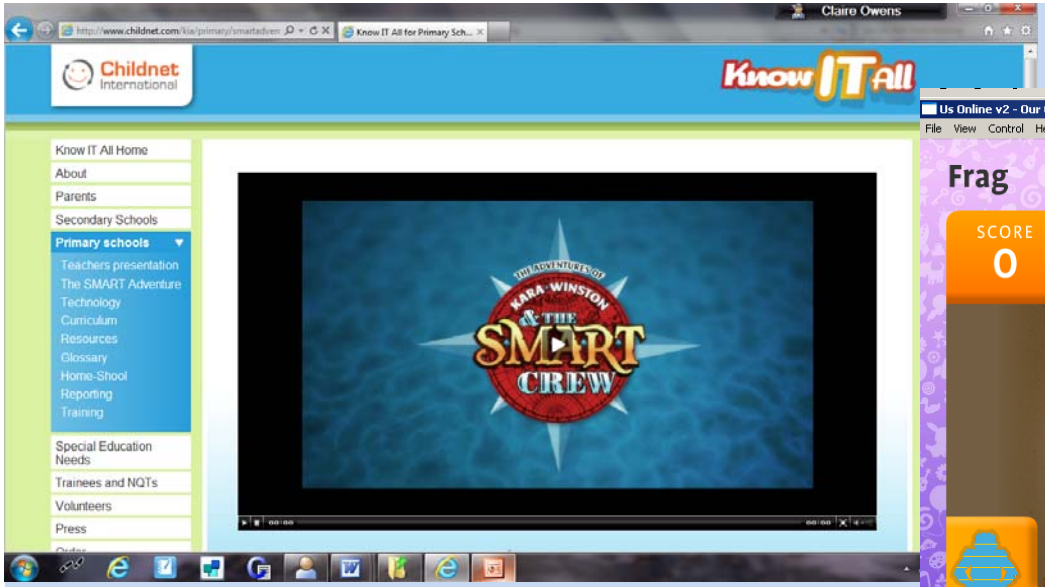

After a bumpy flight they landed outside ShySheep's cottage. Digiduck peered inside and saw his best friends gathered together.
Cool.cow had brought a game that they all wanted to play.
'Why am I not there?' asked Digiduck, confused
'We always play together.'
'Unfortunately you haven
been invited,' replied Wise

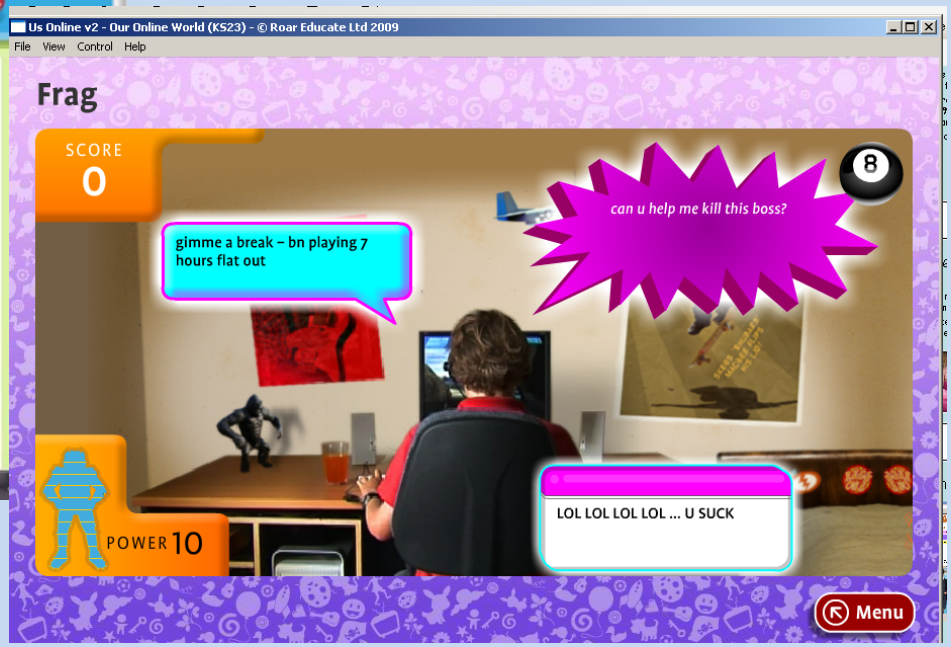
zippeps
astro circus

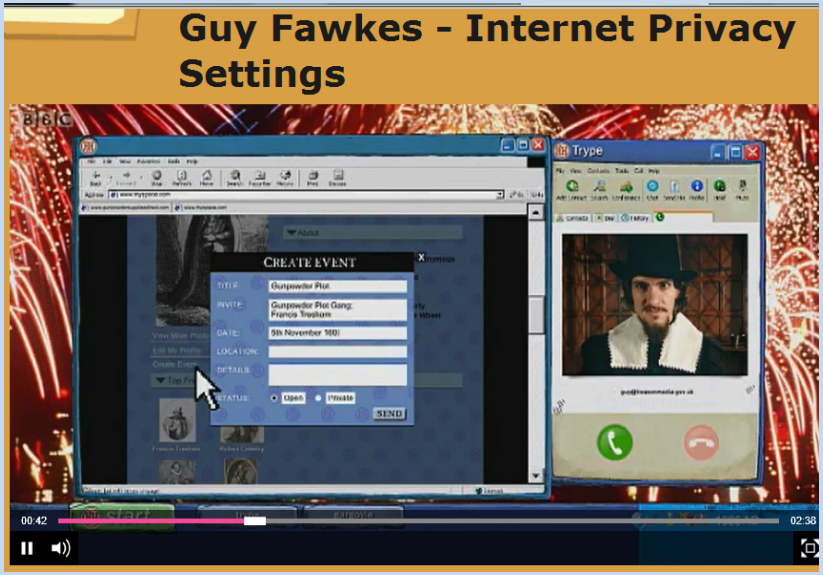
THE ADVENTURES OF
KARA WINSTON
& THE
SMART
CREW

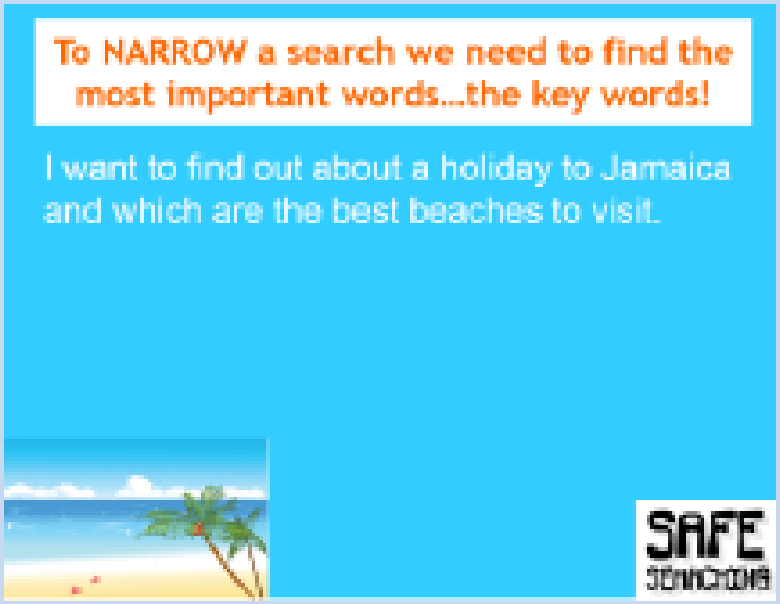
The game looked awesome with dragons and knights, and Webste
was dazzled by the twinkling lights.
Discussion Guide
Print the Book
Read It Myself
Read to Me

Bear
Pig
Rabbit
Squirrel


Claire Owens
Childnet International
Know IT All
Know IT All Home
About
Parents
Secondary Schools
Primary schools
Teachers presentation
The SMART Adventure
Technology
Curriculum
Resources
Glossary
Home-Shool
Reporting
Training
Special Education Needs
Trainees and NQTs
Volunteers
Press
THE ADVENTURES OF KARA WINSTON & THE SMART CREW


Us Online v2 - Our Online World (KS23) - © Roar Educate Ltd 2009
File View Control Help
Frag
SCORE
0
gimme a break – bn playing 7 hours flat out
can u help me kill this boss?
8
POWER 10
LOL LOL LOL LOL ... U SUCK
Menu


Guy Fawkes - Internet Privacy Settings
CREATE EVENT
Trype
00:42
02:38


To NARROW a search we need to find the most important words...the key words!
I want to find out about a holiday to Jamaica and which are the best beaches to visit.
SAFE

RED OAKS PRIMARY SCHOOL

Welcome
Home
Children Children Children
Inclusion
Swindon's Local Offer/ SEN
Parents
Governors
Awards, Ofsted and Results
Parent Pay
Staff & Governor Area
For the Inspector

Return to the main Children Children Children Menu

Staying Safe/ Cyber Mentors - Cyber Mentors/ E-safety for the Kids

Staying Safe for Kids | Helping Mums and Dads keep their kids safe | Cyber Mentors/ E-safety for Kids

About Cyber Mentors | Diginews | E-safety Fun | E-safety Children's Work/ Cyber Mentor Web Pages

E-safety Fun

Test and improve your e-safe know how with these great websites:

If you have any suggestions of additional links we could add to this page, please e-mail Mrs Owens

We want to keep you all safe, help yourself by learning the following rules:

YN/R

If you're worried, tell an adult

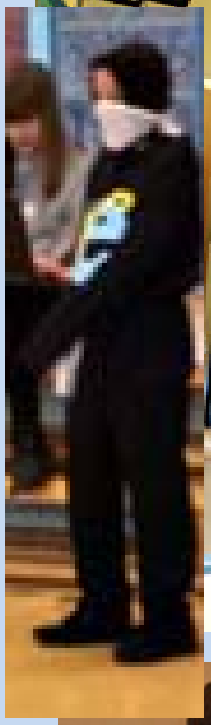
Y1/2/3

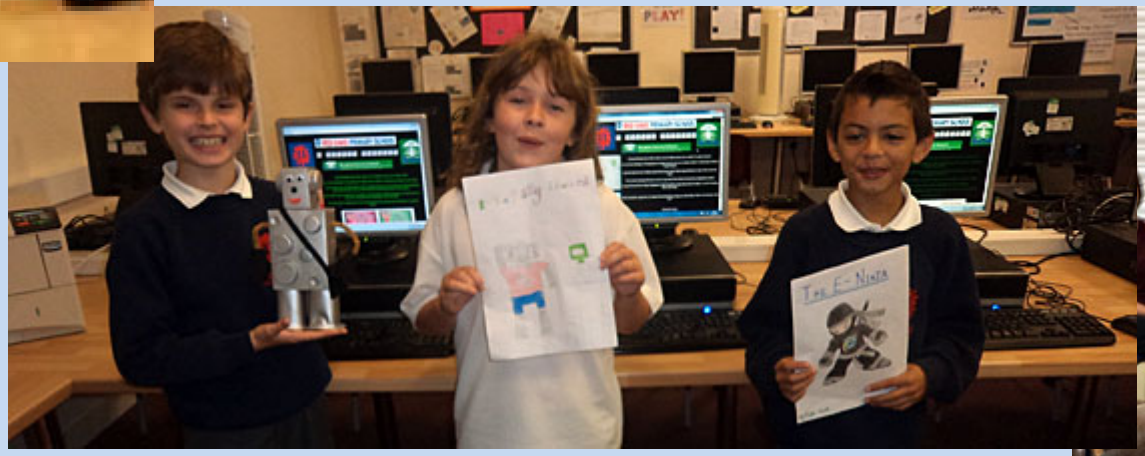
SID's Top Tips

Y4/5/6

Zip It, Block It, Flag It

BBC Stay Safe	the SMART internet rules – perfect for younger children
Child Net	watch cartoon videos to help reinforce the SMART rules!
Think U Know KS1	Key Stage 1, watch the Hector's World cartoons whilst learning how to stay safe online
Net Smart Kids	tons of songs and games to develop your e-safety knowledge
Think U Know KS2	Key Stage 2, visit the Cyber cafe to demonstrate your e-knowhow!
Kid Smart KS2	Lots to learn – for Key Stage 2




The E-Ninja

CEOP REPORT
ceop.police.uk

ChildLine
0800 1111

Hector's World Safety Button™

REPORT ABUSE

cyber@redoaks.swindon.sch.uk

Gaming

Mobile Technology

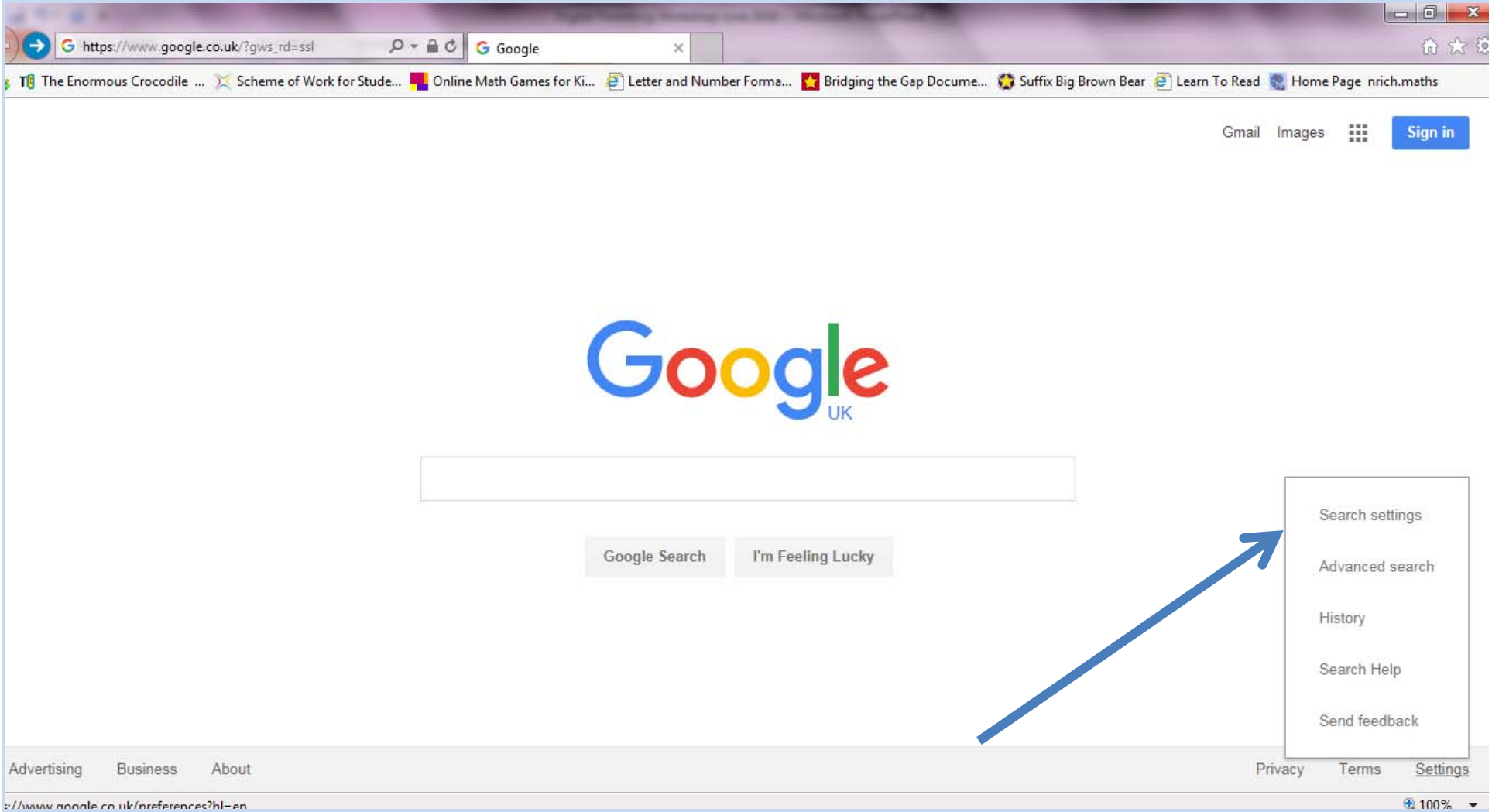
incidents

Monitoring

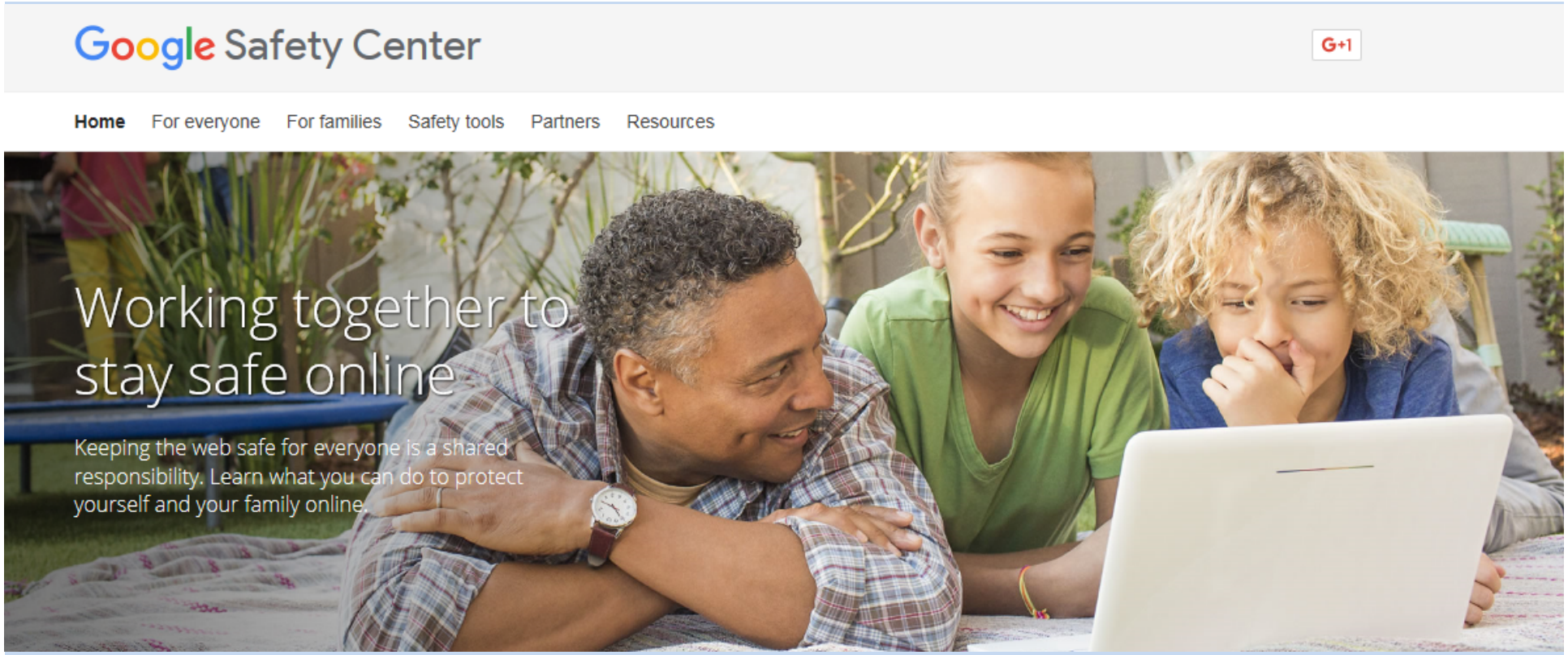
Parental controls

How can they help?

- Block sites that are not age appropriate
- limit inappropriate and illegal material
- Set timings – automatic switch off at bedtime
- Monitor activity



You can put password protected safe search on Google, including on mobile phones.



You can visit Google's informative safety centre for **simple** step by step guides - www.google.com/familysafety/tools

Family Safety Software

Empower and simplify your family's digital life

Sign in to your Microsoft account to set up and manage your family's digital life across Windows PCs, Xbox and mobile devices. Share what's important to you with your family.

Microsoft

Sign in

Create an account

Shopping that stays inside smart limits

Kids can get what they want with the money that you add to their Microsoft accounts. They won't need your credit card, and we won't let them buy stuff that's too old for them.

Find your kids on a map

No more "where are you?" when kids have their Windows phones turned on. Adults in the family can use their phones to make sure that their kids are OK.

A window into their digital life

Activity reports let you check up on your kids' online activity. If you need to, you can block specific apps, games or websites.

Set good screen time habits

Together, you can talk about good habits and set limits on how much time they can spend in front of their screens.

When you sign in, you can:

View all family members

Add a family member

Remove a family member

View your child's activity

Manage your child's online activities and safety

Set your child's permissions for websites, games, apps and films

Set up allowances

Find your child's email address

Choose what info your children can share with people online

Manage your child's allowed screen time

What **do you** want to **protect**?

My Children
from adult content & risky interactions

My Self
from scams or temptations

My Computer
from spyware & malware

My Organization
from adventurous users or threats

Protect Your Children!

An open Internet is unsafe for children and parenting in this digital age is difficult. We provide tools for parents to control unwanted content and provide a safe Internet for your family.

http://www1.k9webprotection.com

K9 Web Protection is a free Internet filter and parental control software for your home Windows or Mac computer. K9 puts YOU in control of the Internet so you can protect your kids.

LEARN MORE | FREE DOWNLOAD

Download for: Windows | MacOS | iPhone, iPod, iPad | Android

News & Events

- K9 for iOS Updated
- New K9 Beta for Desktop
- K9 for Android Updated
- Huffington Post CA Recommends K9
- K9 for Android named 'Best Mobile Security App'
- K9 Browser for iOS Featured in New York Times
- K9 for iPhone, iPad, iPod Now Available!
- Beyond Parental Controls: Tips for helping kids of all ages and Macs mix safely.
- Blue Coat Joins Family Online Safety Institute to Protect Kids in the Web 2.0

K9 Web Protection Features

- **Block web sites** in more than 70 categories, including pornography, gambling, drugs, violence/hate/racism, malware/spyware, phishing
- Force **SafeSearch** on all major search engines
- Set **time restrictions** to block web access during designated times
- Configure **custom lists** for "always allow" and "always block"
- **Override** a web page block with password
- Trust the **enhanced anti-tampering**, even children can't break
- View **easy reports** to monitor and control web activity
- **Real-time categorization** of new adult and malicious sites
- Best free parental controls software/**internet filter** available
- **Compatible** with Windows or Mac machines

Download for free now

Awards for K9

iia| family friendly filter

iParenting Media WINNER Award

The National Parenting Center Seal of Approval

Tonight…

- Talk to your child about the sites they use. Ask:
- What are your favourite online sites?
- What do you enjoy most? Why is that a fun site?
- What do you think could go wrong?
- How would you react if things got out of control?
- Let them know that you understand that situations happen online and that seeing ‘adult’ material can make them feel uncomfortable. Make sure they know that you are there to help.